

THIS IS THE HOME PAGE OF OUR PORTAL



SUBMIT AN ENTRY

If you are a new user, please click [here](#)

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REGISTER USERS :
CLICK ON SUBMIT AN
ENTRY BUTTON

SIGN UP HERE :
CLICK ON HERE
BUTTON TO SIGN IN

THIS IS THE OUR SIGN UP PAGE

Sparkies DMAasia Sparkies Awards 2022

Registration Profile

Registration:

First Name:

Last Name:

Email:

Password:

Country:

Designation : *

Company : *

Company Full Address:

Mobile Number: *

Which job title best describes you: *

✓ Submit

✗ Cancel

2

PLEASE COMPLETE THE REGISTRATION FORM AND HIT THE **SUBMIT** BUTTON.

3

ONCE YOU CLICK THE **SUBMIT** BUTTON,
YOU WILL BE HERE TO **SUBMISSION PAGE...**

☰ A STAGE 1- CONTACT INFORMATION

☰ A Entrant Contact Information

☰ T Entrant Company Name

☰ T Entrant Contact First Name

☰ T Entrant Contact Last Name

☰ T Entrant Contact Title

☰ T Entrant Contact Email

☰ T Entrant Contact Mobile

☰ Entry submitted by (Optional)

Agency

Client

Media Company

4

**PLEASE FILL THE DETAILS HERE
OF THE KEY CONTACT FROM
YOUR BRAND OR AGENCY.**

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SCROLL DOWN



FOLLOWING ARE THE NEXT QUESTIONS...

☰ A Lead Agency Information

☰ Was there a "lead agency" for the work represented in this entry? Yes No

☰ Lead Agency Name

☰ Lead Agency Holding Company (Optional)

☰ Lead Agency Contact First Name

☰ Lead Agency Contact Last Name

☰ Lead Agency Contact Title

☰ Lead Agency Contact Email

☰ Lead Agency Mobile

☰ Lead Agency Complete Address

☰ Lead Agency Logo

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IF THERE IS LEAD AGENCY INVOLVED IN THIS CAMPAIGN, PLEASE FILL THE DETAILS HERE OR ELSE SELECT 'NO' LEAD AGENCY INVOLVED.

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SCROLL DOWN



CLIENT DETAILS HERE PLEASE!

☰ A	Primary Client Company Info	
☰	🔠 Client Company Name	<input type="text"/>
☰	🔠 Client Contact First Name	<input type="text"/>
☰	🔠 Client Contact Last Name	<input type="text"/>
☰	🔠 Client Contact Title	<input type="text"/>
☰	🔠 Client Contact Email	<input type="text"/>
☰	🔠 Client Contact Mobile	<input type="text"/>
☰	🔠 Client Company Street Address	<input type="text"/>
☰	📁 Client Company Logo	<input type="text"/>

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PLEASE **FILL IN** THE DETAILS OF THE PERSON FROM CLIENT SIDE. THIS IS **SPOC** BETWEEN **CLIENT AND AWARDS TEAM**

9

NOTE :

WRITE THE CLIENT COMPANY NAME AS YOU WISH TO GET PRINTED ON TROPHY.

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SCROLL DOWN



THE DATES THAT MATTERS...

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PLEASE SPECIFY THE CAMPAIGN PERIOD.

<input type="checkbox"/> T Title of Entry (within 36 characters)	<input type="text"/>
<input type="checkbox"/> A Entry Activation and Eligability Dates	
<input type="checkbox"/> 📅 Entry Activation Date or Campaign Start Date	<input type="text"/>
<input checked="" type="checkbox"/> Entry Activation Conclusions or Campaign End	<input type="checkbox"/> Still in market <input type="checkbox"/> conclusion date (space for date will be provided)
<input type="checkbox"/> 📅 Entry Activation Conclusion or Campaign End Date	<input type="text"/>
<input type="checkbox"/> ○ Entry Activation/Campaign Duration (Optional)	<input type="radio"/> Less than 1 month <input type="radio"/> 1-3 months <input type="radio"/> 4-6 months <input type="radio"/> 7-9 months <input type="radio"/> 10-12 months <input type="radio"/> More than 12 months

NOTE :
TITLE OF ENTRY MUST NOT EXCEED 36 CHARACTERS

DMA SPARKIES WILL ACCEPT ENTIRES FOR CAMPAIGNS RUN AFTER 1 APR 2020.

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SCROLL DOWN



THE CATEGORY THAT SUITS YOU!

<input checked="" type="checkbox"/> Category	
<input checked="" type="checkbox"/> SEO Sub Categories	
<input checked="" type="checkbox"/> SEO Awards Special Categories (separate application not required)	<input type="checkbox"/> Best Organic Search Strategy <input type="checkbox"/> Best Organic Search Innovation <input type="checkbox"/> Best Organic Search Campaign <input type="checkbox"/> Best Organic Search Launch/ ReLaunch Campaign
<input checked="" type="checkbox"/> SMS - Sub Categories	
<input checked="" type="checkbox"/> Chatbot - Sub Categories	
<input checked="" type="checkbox"/> Email - Sub Categories	
<input checked="" type="checkbox"/> Entry Industry Sector	
<input type="radio"/> Entry Market Profile	<input type="radio"/> Consumer Only <input type="radio"/> Business-to-Business Only <input type="radio"/> Both Consumer & B2B
<input checked="" type="checkbox"/> Entry Budget (U.S. Dollars) (Optional)	

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PLEASE SELECT THE BEST SUITABLE CATEGORY FOR THIS PARTICULAR CAMPAIGN..

IN CASE NOT CLEAR WHICH CATEGORY TO SELECT, PLEASE ASK THE DMA SECRETARIAT : SUPRIYA@BRANDMASTERS.IN

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SCROLL DOWN



NOW IS THE TIME TO SHOWCASE YOUR AWARD ENTRY...

≡ A Stage 2 - SHOWCASE YOUR AWARD ENTRY

≡ TI Describe your marketing challenge or opportunity. (150 words)

≡ TI Detail the campaign objectives (150 words)

≡ TI Expound your strategy (300 words)

≡ TI Details of the data (300 words)

≡ TI Illustrate your creative / innovative solution (300 words)

≡ TI Share results and sources (300 words)

≡ TI Brief summary statement or expression (75 words, including headline)

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NOTE :

LANGUAGES OTHER THAN ENGLISH: PROVIDE ENGLISH TRANSLATIONS FOR ALL WORK CREATED IN ANOTHER LANGUAGE. ENTRIES THAT ARE MISSING TRANSLATIONS MAY NOT BE JUDGED. PLEASE NOTE BY SUBMITTING WORK INTO THE DMA SPARKIES AWARDS, YOU GIVE DMA & BRANDMASTERS. IN THE RIGHT TO SHARE CONTENT, DATA, AND MEDIA IN THE CASE STUDIES AFTER THE AWARDS HAVE BEEN PRESENTED.

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SCROLL DOWN



CREATIVITY SPEAKS LOUDER...

STAGE 3- UPLOAD FILES and SAMPLES

Hero Image

Campaign Website (Optional)

Google Drive Link URL for Case Study Video (Optional):

Additional Supporting Files (Optional)

File 1 Description/Title

File 1 Media Type

- Digital Media (including banners, mobile, animated, and/or takeovers)
- Email
- Microsite
- Sizzle Reel

File 1 Upload

Endorser Details

Endorser First Name

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PLEASE UPLOAD THE FILES HERE.
THE HERO IMAGE IS ONE SINGLE PICTURE
THAT DESCRIBES THE ENTIRE CAMPAIGN...

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SCROLL DOWN



THE SIGNING AUTHORITY...

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PLEASE FILL IN THE DETAILS HERE :

**THE ENDORSER MUST BE A CMO OR
HEAD OF MARKETING FROM CLIENT SIDE**

<input type="text"/>	Endorser Last Name	<input type="text"/>
<input type="text"/>	Endorser Designation	<input type="text"/>
<input type="text"/>	Endorsement email	<input type="text"/>
<input type="text"/>	Endorser Mobile	<input type="text"/>
<input type="text"/>	Enter your payment confirmation number	<input type="text"/>
<input type="checkbox"/>	Disclosure/Terms and Conditions	
<input checked="" type="checkbox"/>	Terms and Conditions Agreement	<input type="checkbox"/> I agree to the terms and conditions.

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AFTER COMPLETING THE DETAILS.
PLEASE HIT THE **SUBMIT** BUTTON
TO SUBMIT YOUR CAMPAIGN.

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YOU CAN SUBMIT AND ADD START
NEW SUBMISSION IN SINGLE CLICK

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YOU CAN SAVE YOUR ENTRY
FOR NOW AND START REMAINING
SUBMISSIONS LATER.

CONGRATS ! YOU ARE DONE NOW.

ITS DONE. YOU MUST HAVE RECIEVED THE EMAIL
OF CONFIRMATION. **GOOD LUCK !**